

Building a Sustainable Business

....the Sustainability FOUR PACK

ONE DAY WORKSHOP: 14th November 2007

A "must come" workshop on how to put sustainability into practice in your business or organisation.

Sustainable practices are now expected.....not only to benefit the planet but to benefit the day-to-day and long-term outcomes for businesses and organizations.

We have come to embrace the need to "do good and do well" in our businesses or organisation. Yet there are few practical guidelines as to how we can build a truly sustainable organization without too many dramas.

This workshop highlights four practical guidelines - **The Sustainability Fourpack** - for how this can happen in your organisation.

There will be some clarification during the workshop about the need for sustainable practice at a big picture level but the vast majority of time will be spent on the **Sustainability Fourpack** and its use.

Workshop Leadership

Howard Nielsen from NAC Consulting will lead the workshop and will guide you through the tools and processes he has developed over the past thirty years.

A hallmark of Howard's work is the design and facilitation of innovative approaches to building sustainable businesses and communities. His capacity to facilitate in an engaging, creative, pragmatic and motivating way is widely acknowledged.

Howard Nielsen has worked as CEO of an organization that was listed in the top five "learning organizations" in Australia. He has carried out consultancies with top echelon enterprises including Toyota, Australia Post, Queensland Treasury, Brisbane City Council, Telstra and many others. He has worked also with dozens of small and medium sized companies and has presented at national and international conferences.

He was an innovator of The Natural Step and the Global Reporting Initiative (GRI) sustainability work in Australia and has developed tools that have had the benefit of being tried, reviewed and refined.

Michelle Olivier, Senior Project Officer from the Sustainable Industries Division of the EPA will provide specialist input on the ecoBiz Toolbox.

FOURPACK # 1

SUSTAINABILITY ESSENTIALS!

- A practical checklist of the **sustainability essentials** for an organization - developed from the internationally endorsed Global Reporting Initiative (GRI) criteria for sustainable businesses, as adopted by NEC, Nestle, British Energy, GE, Volkswagon, Sun Microsystems and hosts of others.

FOURPACK # 2

DECIDING WHAT TO PRIORITISE!

- A **decision-making tool** which enables you to make sustainability-oriented decisions on a daily basis - adopting The Natural Step method used by companies such as Toyota, Scandic Hotels and Interface, and as shortlisted by the International Business Leaders Forum for the Alcan Sustainability Award. Includes use of the EPA's ecoBiz Toolbox

FOURPACK # 3

TRACKING HOW WELL WE DO!

- A simple **sustainability survey and reporting tool** - the Sustainability Feedback Profile enables you to track in simple graphic form the perceptions of your customers, staff, managers, board members, suppliers and other stakeholders regarding your organisation's sustainability aspirations and achievements.

FOURPACK # 4

GETTING EVERYBODY ON BOARD!

- A **user-friendly method for engaging staff, managers and other key stakeholders** - the Interaction Matrix guides maximum participation of people and high level commitment to sustainable practice. The matrix is used by managers in one of Australia's top rating Corporate Social Responsibility companies.

The benefits are that you will know what:

- Sustainability action is relevant to your organisation
- Tools to use to decide on sustainable practice on a daily basis
- Tools to use to track progress toward achieving sustainable practice
- Processes to use to engage management, staff and other key stakeholders in deciding on and implementing sustainable practices

Date: Wednesday 14th November 2007

Venue: The Pavilion, Allan Border Field, Bogan St, Breakfast Ck.

Workshop process

8:30am	Arrival, registration and meeting others
9:00am	Overview of the outcome and processes of the day
9:15am	Snapshot of sustainable practice in organisations
9:30am	The Sustainability Fourpack in overview
9:45am	Sustainability Fourpack # 1 – Sustainability Essentials!
10:45am	Morning break
11:00am	Sustainability Fourpack # 2 – Deciding what to prioritise!
12:30pm	Lunch break
1:15pm	Sustainability Fourpack # 3 – Tracking how well we do!
2:45pm	Afternoon break
3:00pm	Sustainability Fourpack # 4 – Getting everybody on board!
4:00pm	Pulling it all together
4:45pm	Feedback and summary of outcomes, for departure at 5pm.

REGISTRATION FOR THE WORKSHOP: By 31st October

NAME OF ORGANIZATION: _____
CONTACT PERSON: _____
CONTACT ADDRESS: _____
EM: _____ PH: _____
NAMES OF PARTICIPANTS: _____

PAYMENT OF \$455 (OR \$395 FOR NOT-FOR-PROFIT COMMUNITY ORGANIZATIONS) TO BE MADE BY:

- ELECTRONIC TRANSFER - CONTACT GEOFF 07 3856 0533
 CHEQUE (TO GILD) BANKCARD MASTERCARD VISA
CARD NUMBER _____
CARD HOLDER _____ EXPIRY DATE ____ / ____ / ____
 PARTICIPANTS @ \$455/395 = \$ _____

PLEASE FORWARD THE COMPLETED REGISTRATION FORM TO:

GILD (Global Institute for Learning and Development)
1/39 Elgin Street, Alderly Q 4051

Ph: 07 3856 0533 Fax: 07 3856 0544 Email: info@gild.org.au



GILD endorses this program as a high quality opportunity to learn more about developing sustainable organizations and businesses.



NACCONSULTING

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